



# Inspiring details since 1964

Helio textil creates, develops and produces accessories to customize, embellish or functionalize different products from industry to aftermarket activities, namely: Labels and Badges, Heat-Transfers, Elastics and Ribbons, Packaging and Mix Merchandising, among others.

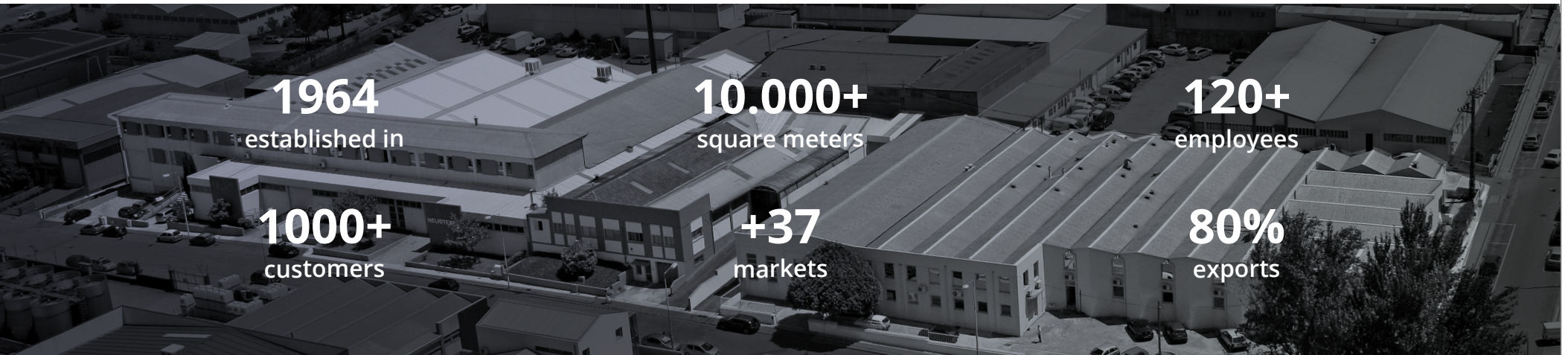
Along with its industrial tradition has internally Design, R&D and IT competences focused on reinforcing innovative solutions to its customers.

Certified according to several norms, from quality management to products, also applies management systems and practices with a clear commitment to sustainability.



CU1018949  
HELIO TEXTIL is a GRS and OCS certified company. Only products which are covered by a valid Transaction Certificate are GRS and OCS certified.

CU1018949



**1964**  
established in

**10.000+**  
square meters

**120+**  
employees

**1000+**  
customers

**+37**  
markets

**80%**  
exports

# Vision

To be a reference in the market of textile accessories, by the diversity and quality of the offer, promoting the differentiation and creating value with the full satisfaction of our customers.

# Mission

To satisfy the needs and expectations of national and international customers, through a diversified offer in industrial products in the area of textile accessories, services and technological solutions related to our products and markets, creating value and adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices, which tend to be supported by certification systems.

# Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

# Objectives

- Profitability and value creation
- Valorisation of employees
- Clients satisfaction
- Technological innovation
- Operational efficiency
- Organizational, environmental and management certifications

# Technical

## Textiles

—  
Automotive  
Workwear

## Protection

—  
Flame Protection Clothing  
PPE Manufacturers  
Face Shields

# Sports

Sports Brands  
Sportswear Manufacturers  
Cycling Wear Manufacturers  
Athleisure  
Team Sports Industry

# Fashion

## Apparel

—  
Brands  
Confection  
Underwear  
Sock Manufacturers

## Footwear

—  
Footwear Manufacturers

## Home

—  
Textiles  
Decorations

## Well-Being

—  
Orthopedic Products

# Promotional

## Merchandising

—  
Souvenirs  
Publicity Companies  
Events

## Protection

—  
Masks

# Packaging

Retail Brands  
Retail Store Chains

# 01. Industrial

## Diversity and Differentiation

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Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions "by order" and generates own developed product offers.

# 02. Smart Technologies

## Embrace Future

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Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

# 03. Services

## Empowering Bonds

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Making available to customers more efficient tools, industrial capacity and tailored made engineering projects.

Sharing internal capabilities empowers bonds towards the organization.

# Care For Planet!



## Materials Used

- Sustainable Materials
  - Recycled Polyester
  - Organic Cotton
  - PVC Free
  - Water based inks
  - No harsh chemicals

## Company Commitment

- Reduce Carbon Footprint (by established goals)
  - Reduce CO2 emissions
  - Use renewable energy
  - Optimize energy consumption
  - Better use of water
  - Waste reduction and recycling
  - Source locally

## Certified Products

- Sustainable Products
  - Labels
  - Trims
  - Elastics
  - Ribbons
  - Heat-Transfers
  - Masks

OEKO-TEX®  
CONFIDENCE IN TEXTILES  
**STANDARD 100**

Global Recycled Standard  
GRS  
CU1018949

ORGANIC 100  
GOTS  
CU1018949

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# Promotional



## Next Generation Merchandise

New concepts to help brands send their messages to their target audience.

**No limits to your creativity.**

# - Design Thinking

We are always improving our products and creating new and exciting promotional items designs to bring innovation to the promotional market.

The connection with customers is the driver of product development.



# - Eco Design

Following the trends of promotional marketing, we offer solutions made with sustainable materials.

From Lanyards made with organic cotton or recycled polyester to notebooks, wristbands and lanyards made with a biodegradable composition.







## - Excellence in Production

As a textile producer, we design and produce many promotional products in-house.

Our experience and passion for the sector are reflected in technical procedures developed over the years.

## - Design your Idea

Have your unique idea? Create your lanyard.

Choose your lanyard length, tube diameter and pattern, your elastic, your label and your accessory.

Let your imagination take the wheel.



# Mix Merchandising



## For Memorable Brands

Production and Personalization of MIX products for the promotional, events, corporate and licensing sectors.

**Licensing solutions available.**



The Lanyardsmania® brand is the result of our long experience in trimmings and our will to create promotional solutions.

The wide range of lanyards with different uses, materials and accessories makes this offer one of the most complete in the market.



The joining of a continuous elastic band, without any overlaps, for maximum comfort in your products.

Whether for promotional use on the wrist, on the head, or as an element in your underwear brand, Gumring® presents itself as a product with unique characteristics.





## - Wristbands

A simple way to associate your brand with memorable moments.

Select the material, design the bracelet and choose the message you want to send. We offer printing techniques adapted to your needs.

Select the Locking Systems. There are several options, from Bracelock, Metallic Ring, Tube and Seal.

## - Heat-Transfers

Heat-applied transfers for textile customization.

Technical solutions for every demand.

From high resolutions (Helio SD) to high resistance prints (Helio VR).





Sustainable Masks® are sustainable, certified fashion accessories with high breathability and comfort.

Customize your mask with our 3D customization tool and create a one-of-a-kind mask.

## SNEAKERS MANIA®

With a selection of materials that meet environmental and human health certifications, these sneakers designed and manufactured in the EU offer comfort in a highly customizable product.

With over 250 possible color combinations, Sneakersmania® is a wise choice for anyone looking for a high quality customizable product.





## - Bufans

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## - Pennants

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# Smart Technologies

- **Digitize and Connect**

- **For Events, Licensing and Connectivity**



# brace—in®

Events Management.

Self-owned technologies and platform.

Using innovative technologies on wristbands.

Proven at major events for managing ticketing integration, accreditations, access and capacity control, cashless, etc.



Unique images with digital content.

Triggered by the device camera.

Open diverse digital experiences.







Brand Pro Technologies.

BRANDPROTECH® has its own high-security supports available. Rastreability, digital functionalities, low investment.

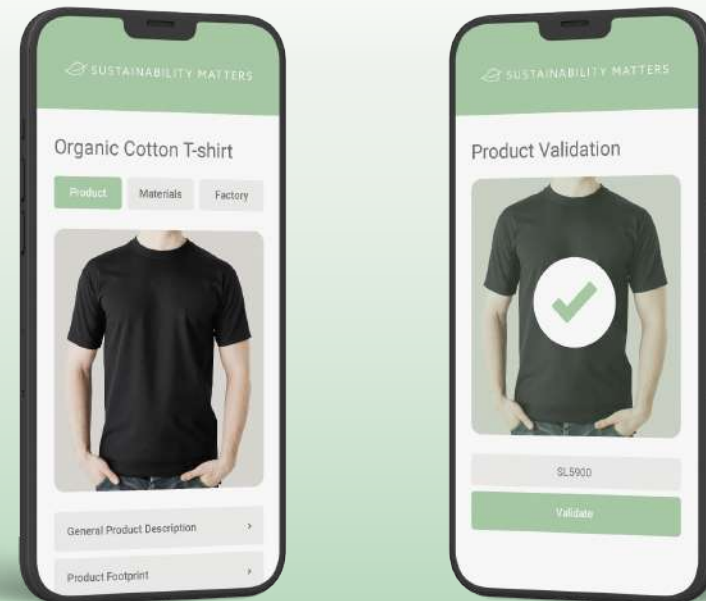
Authenticity, Fan Engagement and Tech Interaction.

## Smart Labelling

Enable digital profiles on any article through serialized and manageable QR Codes.

By associating an individual profile with each article, it is possible to create a communication bridge with the customer, allowing for several advanced functionalities.

Expand your customer experience with our unique interactive solution and add other dimensions to your product!



# Services

## - Empowering Bonds



## Handling

We have a center of excellence for the application of heat-transfers. Send us your items and experience our quality!

We also support skill development with high quality equipment and appropriate training.

Create your own capability to apply transfers, we support you!

## Tailored Customization

Do you have an idea for a different product?

We can put our industrial expertise and customization capabilities at your service and make it come true.



**Thank You**



[www.heliotextil.com](http://www.heliotextil.com)